

## MISSION STATEMENT

“To promote and provide to our customers the best available asphalt pavement technology and to represent and serve the common interests of its members.”

The purpose of the Association is specifically to:

- ◆ Promote cooperative relationships and effective communications between the Association and the public and private owners.
- ◆ Promote asphalt pavements as the best value to the taxpayers and private users through life cycle analysis and long term performance characteristics (safe, smooth, quiet and least disruptive during construction and maintenance).
- ◆ Undertake such activities to further the achievement of the highest quality asphalt pavements.
- ◆ Provide its members and customers with information on innovation and new technology relating to asphalt pavement.
- ◆ Provide best practice technical information and assistance to its membership, regulating agencies and private industry.
- ◆ Support adequate long-term transportation funding to ensure safety, proper construction and preservation of Pennsylvania roadways.
- ◆ Be environmentally friendly by promoting energy conservation, reduction of greenhouse gases, use of recycled materials, porous asphalt, warm mix asphalt and other innovations.



Drum Mix Plant

### Pennsylvania Asphalt Pavement Association

3540 North Progress Avenue ♦ Suite 206  
Harrisburg ♦ Pennsylvania ♦ 17110-9637  
Telephone: 717 ♦ 657 ♦ 1881  
Fax: 717 ♦ 657 ♦ 0687  
e-mail: [papa@pahotmix.org](mailto:papa@pahotmix.org)  
Website: [www.pahotmix.org](http://www.pahotmix.org)  
Office Hours: Monday - Friday  
7:30 a.m. - 4:00 p.m.



Interstate 79, Pittsburgh

Pennsylvania rides on us ... ASPHALT

*Pennsylvania  
Asphalt  
Pavement  
Association*



## Strategic Plan



Pennsylvania Turnpike  
Cumberland County  
6-Lane Widening

### VISION STATEMENT:

“Pennsylvania Asphalt Pavement Association (PAPA), the recognized and respected voice of the Pennsylvania asphalt pavement industry.”

# FOCUS AREAS

## ***MAINTAIN COOPERATIVE RELATIONSHIPS AND COMMUNICATIONS***

*The Association will work cooperatively and in a partnering manner with all owner agencies that specify the use of our materials through:*

- ◆ Attending periodic meetings with the Secretary, Deputy Secretary and those in leadership positions in the PENNDOT.
- ◆ Participating in the Asphalt Pavement Quality Improvement Task Force (APQITF) and completing action assignments.
- ◆ Providing technical input to PENNDOT on materials/construction specifications, and development and deployment of testing procedures.
- ◆ Working diligently with the Department of Environmental Protection (DEP) to meet compliance with state and national environmental regulations.
- ◆ Meeting with PENNDOT Engineering Districts, other state agencies and local governments.

## ***ENSURE BEST QUALITY PRODUCTS AND PAVEMENTS***

*The Association will take measures to ensure the best quality products and pavements including:*

- ◆ Assisting with the development and deployment of systematic QA/QC processes.
- ◆ Maintaining active involvement at the national level in technical workshops, professional societies and industry associations to stay on the leading edge of technology.
- ◆ Providing rapid response forensic analysis to assess and address materials and pavement problems.
- ◆ Promoting the consistent interpretation and acceptance of PENNDOT Publication 408 specifications.
- ◆ Providing technical input to PENNDOT on materials/construction specifications, and development and deployment of testing procedures.
- ◆ Participating in the APQITF to address all quality issues that arise.
- ◆ Sponsoring technical workshops, training programs and webinars to advance knowledge and skills.

- ◆ Providing best practice technical information and assistance to its members, regulating agencies and private industries through teleconferences, publications and web page links.

## ***SUPPORT GOVERNMENT AFFAIRS AND STRATEGIC ALLIANCES***

*The Association will establish and maintain a political presence and relationships with other associations to strengthen the impact of collective efforts such as:*

- ◆ Promoting long-term adequate transportation funding at both the state legislative and national congressional levels to ensure safety, proper construction and preservation of PA pavements.
- ◆ Participating in the Transportation Construction Industry/Political Action Committee (TCI/PAC) with the Associated Pennsylvania Constructors (APC) and Pennsylvania Aggregates and Concrete Association (PACA).
- ◆ Cooperating with the National Asphalt Pavement Association (NAPA) in pooling technical and governmental resources at the national level.
- ◆ Cooperating with the Asphalt Institute in technology transfer.
- ◆ Working with the Asphalt Alliance to pool promotional resources.

## ***PROMOTE AND MARKET ASPHALT PAVEMENTS***

*The Association will use various procedures to promote the use of asphalt pavements as the preferred alternative for new construction and reconstruction/preservation including:*

- ◆ Promoting asphalt pavements as the best value to the taxpayers and private users through life cycle cost analysis.
- ◆ Showing asphalt pavements as safe, smooth, quiet, recyclable and least disruptive during construction and maintenance.
- ◆ Showing the virtues of perpetual pavement (extended life) design concepts.
- ◆ Attending trade shows as exhibitors.
- ◆ Identifying new markets for our products.

## ***PROMOTE INNOVATION AND ENVIRONMENTAL AWARENESS***

*The Association will support innovation deployment and environmental awareness and compliance by:*

- ◆ Identifying high value innovations and implementing actions to achieve rapid deployment (warm mix asphalt, porous asphalt and intelligent compaction).
- ◆ Promoting energy conservation and reduction of greenhouse gases.
- ◆ Maximizing the use of recycled materials (recycled asphalt pavement and recycled asphalt shingles).
- ◆ Identifying applicable state and national environmental regulations and supporting compliance.

## ***ENSURE ASSOCIATION VIABILITY***

*The Association will take necessary steps to ensure the organizations viability to include:*

- ◆ Developing and implementing a strategic plan to achieve its mission.
- ◆ Establishing a dues structure that meets budgetary needs and is equitable for all members.
- ◆ Developing and monitoring the operating budget income and expenditures.
- ◆ Maintaining an Executive Director and well trained office staff to coordinate and carry out Association activities and responsibilities.