# **Exhibitor Information**

## **TIMELINE**

### Monday, January 17, 2022:

9:00 am Set up begins for your Exhibitor Booth

**Attendee Registration Begins** 

2:00 pm Associate Member Committee Meeting – Rose Garden, please feel free to join!

4:00 pm Booth set up must be COMPLETED

4:30 pm Exhibits Open

Welcome Reception

Annual Black Diamond Cornhole

**Exhibitor BINGO** 

6:30 pm Exhibits Close – Dinner on your own

# Pennsylvania Asphalt Pavement Association 62nd ANNUAL CONFERENCE

January 17-19, 2022

The Hotel Hershey | Hershey, PA

reconnect - reinvigorate - rejuvenate - reenergize - recharge - renew

### Tuesday, January 18, 2022

7:00 am Attendee Registration Reopens

Exhibits Reopen

Continental Breakfast

4:30 pm President's Reception will be set throughout both rooms (food stations and bars)

6:30 pm Exhibitor Tear down can begin

9:00 pm All exhibits must be completely down and removed

Arrangements MUST be made through The Hotel to have any boxes or equipment stored overnight Tuesday or shipped from The Hotel (see page 2).

#### **REMINDERS:**

- Email logo to <a href="mailto:donna@pa-asphalt.org">donna@pa-asphalt.org</a>.
  - o Logo should be sent as a JPG file with a minimum resolution of 300 dpi.
- 1 attendee registration. (Additional attendees must register online at the PAPA website).
- 1 exhibit table (6' long table, depth is 20" total space is about 3' x 6'5").
- 6' table includes white tabletop linen and a black skirted linen.
- 110 electric outlet included all other electric service MUST be coordinated through The Hotel Hershey.
- Email Donna if you are willing to provide an EXHIBITOR BINGO prize!

Thanks for your participation and for helping us make this year a success!



#### From The Hotel Hershey:

• Shipping Instructions: (Applies to UPS, FedEx, US Mail, etc.) Materials shipped to The Hotel Hershey will be accepted no earlier than 1/14/2022. Materials received earlier may be refused or subject to a storage fee.

#### The hotel address for shipment is:

c/o The Hotel Hershey 100 Hotel Road Hershey, PA 17033.

#### The following also needs to be included in the shipment information:

Attn: 62<sup>nd</sup> PAPA Conference Hold for (Your Company Name) Box 1 of 2/Box 2 of 2, etc.

The phone number for further assistance is 717-533-2171.

- **Delivery instructions:** (Applies to Yellow Freight, Roadway, etc.) In the event you are having items delivered, materials will be accepted <u>no earlier than 1/14/2022</u>. Items delivered prior may be refused or subject to a storage fee. The Hotel Hershey requires an approximate drop-off and pick-up schedule.
- Vendors will be solely responsible for pick-up arrangements. The Hotel Hershey must be notified (prior to delivery) with the following information: the name of the carrier, the tracking number, and telephone number of the carrier. Please use the above address information (provided in the Shipping Instructions) for all deliveries.
- · General Shipping Rules:

All exhibit items MUST BE REMOVED from the exhibit area at 7:00 p.m. Tuesday January 18, 2022.

- ✓ Individuals must arrange for shipping items off property.
- All boxes must be secured and taped closed.
- ✓ All boxes must be labeled with shipping information on packages.
- ✓ Any materials left behind after the event will be charged a storage fee of \$25.00 per day. Items left after one week will be discarded.
- ✓ Delivery trucks must be equipped with a lift gate for pick-up and delivery.
- ✓ The Hotel Hershey requires an approximate drop-off and pick-up schedule.



## **EXHIBITOR BINGO**

## RSVP BY 1/12/2022

Details: Each conference registrant will receive 1 bingo sheet (sample follows for your reference) and 1 prize summary sheet listing prize and contributing company. Each exhibit table will be assigned a random number and will receive sticker sheets of this number at their table to hand out. Each registrant who successfully achieves bingo will be entered into a raffle to win a prize.

This continues to be a hit for all who participate! And this is where we ask for your help. Would you be willing to contribute a prize? **The more prizes**, **the more participation** we can expect. Here are a few ideas to get you thinking.

## Prize Examples:

- 1. PA gift basket (compliments of 123 Company)
- 2. Exhibitor product box (compliments of 456 Company)
- 3. \$100 Visa gift card (compliments of 789 Company)

etc.....

We will again photograph the event to use in future promotions.

Thanks for your participation and for helping us make this event a success!

## To participate:

| Send an email to donna@pa-asphalt.org including what your prize is and if |
|---|
| you are shipping/mailing to us, or bringing to The Hotel Hershey.         |
| Mail/ship prize to the PAPA office (must arrive by 1/12/2022)             |
| PAPA – 3544 N Progress Ave, Suite 100 – Harrisburg, PA 17110              |
| OR  |
| Bring the prize to the PAPA Conference Registration Desk on Monday        |
| 1/17/2022.  |

| В       | I  | N    | G  | 0  |  |
|---------|----|------|----|----|--|
| 1       | 6  | 11   | 16 | 21 |  |
| 2       | 7  | 42   | 17 | 22 |  |
| 3       | 8  | Free | 18 | 23 | Driver Doubt format  |
| 4       | 9  | 14   | 19 | 24 | Prizes: Don't forget<br>your prize sheet -<br>available at the<br>Registration Office. |
| 6       | 10 | 15   | 20 | 25 | Registration office.   |
| Name    |    |      |    |    |  |
| Company |    |      |    |    |  |

## Bingo Rules:

- To Play: Ask each exhibitor for one of their numbered stickers place on its appropriate numbered space on the reverse side of this sheet.
- Bingo consists of 5 spaces either horizontal, vertical, or diagonal see example:

| Vertical |    |    |    | Herizentek |   |    |    | Diagonal |    |  |   |    |    |    |    |
|----------|----|----|----|------------|---|----|----|----------|----|--|---|----|----|----|----|
| В        | 1  | Ν  | G  | 0          | В | 1  | N  | G        | 0  |  | В | 1  | Ν  | G  | 0  |
| 1        | 6  | 11 | 16 | 21         | 1 | 6  | 11 | 16       | 21 |  | 1 | 6  | 11 | 16 | 21 |
| 2        | 7  | 12 | 17 | 22         | 2 | 7  | 12 | 17       | 22 |  | 2 | 7  | 12 | 17 | 22 |
| 3        | 8  | 13 | 18 | 23         | 3 | 8  | 13 | 18       | 23 |  | 3 | 8  | 13 | 18 | 23 |
| 4        | 9  | 14 | 19 | 24         | 4 | 9  | 14 | 19       | 24 |  | 4 | 9  | 14 | 19 | 24 |
| 5        | 10 | 15 | 20 | 25         | 5 | 10 | 15 | 20       | 25 |  | 5 | 10 | 15 | 20 | 25 |

## When you achieve bingo:

- 1. Write your Name and Company on the sheet.
- 2. Place your bingo sheet into the appropriate box at the Registration Desk.
- 3. Winners will be drawn & announced during the 2nd half of President's Reception.