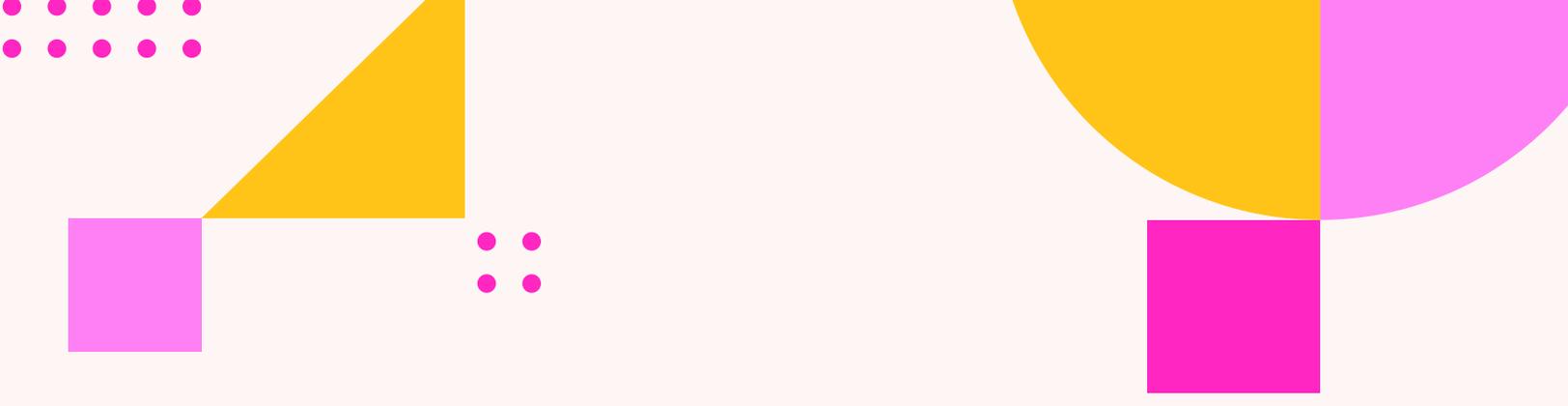


# COMMITTEE MEETING

WOMEN OF ASPHALT - PENNSYLVANIA BRANCH

2026





# WHO WE ARE

## MISSION STATEMENT

Women of Asphalt is a national coalition which supports women in all aspects of the asphalt industry through mentoring, education, and advocacy.

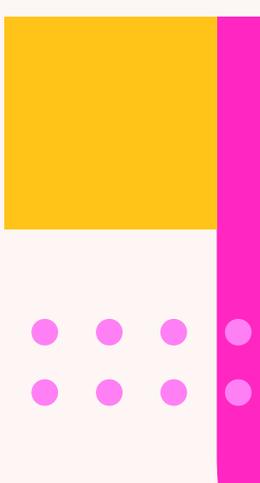
## GOALS

To foster and promote mentoring and networking opportunities for women in asphalt.

To create professional development opportunities for women in asphalt through education and training.

To advocate for women in the asphalt industry.

To encourage other women to join the asphalt industry



**January 19, 2026**

**Committee Meeting & Luncheon**

**The Hotel Hershey - Overlook Room**

**12:30 pm - 1:30 pm - Lunch**

**1:30 pm - 3:30 pm - Committee Meeting & Speakers**

- Hear from women leaders in the industry.
- Find out what the branch goals are for the year.
- Offer your input and feedback.
- Volunteer to get involved.
- Learn about the "SOCK it to Poverty" drive.

**January 20, 2026**

**Networking Luncheon**

**The Hotel Hershey - Overlook Room**

**12:00 pm - Buffet Lunch**

**Grab lunch in the Fountain Lobby and enjoy lunch in The Overlook**

- Hear from women leaders in the industry.
- Networking and discussion on committee initiatives.
- Learn about the "SOCK it to Poverty" drive.

**Both meetings are open to anyone interested in getting more involved with the Women of Asphalt - Pennsylvania Branch. Your participation makes a difference - WE NEED YOU!**

**Not a member yet? It's never too late! Sign Up TODAY!**

**Join a nationwide community of women and allies paving the future of asphalt.**

**JOIN NOW**

**RSVP is required: Please email [donna@pa-asphalt.org](mailto:donna@pa-asphalt.org) to register for these no cost events.**

**SPECIAL THANKS TO OUR FOUNDING SPONSORS**





# SOCK IT TO POVERTY

## PROVIDING SUPPORT ACROSS ALL PENNSYLVANIA

Join us in supporting our community by participating in the Women of Asphalt – PA sock drive. New socks are among the most needed but least donated items for shelters and outreach organizations.

Throughout the event, we'll be collecting brand-new socks of all sizes at designated drop-off locations. Your contribution will bring comfort, warmth, and dignity to those experiencing hardship.

**Together, let's make a simple act have a big impact.**

**We'll be collecting donations during the 66th Annual PAPA Conference. If you are not attending the conference, please consider ordering on-line and requesting delivery to  
PA Asphalt Pavement Association  
3544 N. Progress Avenue, Suite 100, Harrisburg, PA 17110**

**Your support makes a difference,  
so please consider donating!**

# SPONSORSHIP OPPORTUNITIES

## LIBERTY BELL SPONSOR

*\$750 ANNUALLY*

- LOGO ON SIGNAGE & WEB PAGES
- RECOGNITION AT ONE REGIONAL EVENT
- (1) COMPLIMENTARY REGISTRATION

## QUAKER STATE SPONSOR

*\$1500 ANNUALLY*

- LOGO ON SIGNAGE & WEB PAGES
- RECOGNITION AT TWO REGIONAL EVENTS
- OPTION TO PROVIDE BRANDED MATERIALS FOR EVENT BAGS
- (2) COMPLIMENTARY REGISTRATIONS
- SOCIAL MEDIA SHOUTOUTS



## KEYSTONE SPONSOR

*\$\$\$3000 ANNUALLY*

- LOGO ON ALL PRINTED AND DIGITAL EVENT MATERIALS
- RECOGNITION AS A STATEWIDE SPONSOR AT ALL REGIONAL EVENTS
- OPPORTUNITY TO SPEAK AT ONE EVENT
- DEDICATED SOCIAL MEDIA SPOTLIGHT
- SPONSOR-PROVIDED MATERIALS AT ALL EVENTS
- (4) COMPLIMENTARY REGISTRATIONS



FOR MORE INFORMATION & FULL LISTING  
OF SPONSORSHIP BENEFITS CONTACT:  
DONNA@PA-ASPHALT.ORG