PENNSYLVANIA ASPHALT PAVEMENT ASSOCIATION

Pennsylvania Rides on Us...Asphalt

67th ANNUAL PAPA CONFERENCE

Paving the Road Ahead

CELEBRATING EXCELLENCE | SHARING INNOVATION | BUILDING CONNECTIONS





PAPA GARY L. HOFFMAN SCHOLARSHIP FUND
ESTABLISHED | 2022
PA ASPHALT PAVEMENT ASSOCIATION



PAPA
Pennsylvania Asphalt Pavement Quality Award

REGISTRATION & CONFERENCE DETAILS
www.pa-asphalt.org

January 18 – 20 2027

The Hotel Hershey
Hershey, Pennsylvania

CONFERENCE AGENDA

MON
JAN 18
2027

DAY 1 - COMMITTEE MEETINGS

Committee Meetings, Exhibitor Set Up & Registration
No PDH/NECEPT Credits issued for Monday

9:00 am	Executive Committee Meeting	Rose Garden Room
11:30 am	Board of Directors Luncheon	The Castilian
12:30 pm	Board of Directors Meeting	The Castilian
12:30 pm	Technical Committee Luncheon	Blue Mountain-Terrace 1-111
12:30 pm	Member Advisory Committee Luncheon	Blue Mountain-Vista Room
12:30 pm	PA Women of Asphalt Luncheon	The Overlook Room
1:30 pm	Technical Committee Meeting	Blue Mountain-Terrace 1-111
1:30 pm	Member Advisory Committee Meeting	Blue Mountain-Vista Room
1:30 pm	PA Women of Asphalt Meeting	The Overlook Room
2:30 pm	Joint Meeting of the Technical Committee and Member Advisory Committee	Blue Mountain-Terrace 1-111

BLUE MOUNTAIN (Terrace I-III & Vista Room) is located on the upper level above the 1933 Restaurant & Tavern. Ample on-site parking is available for your convenience and provides easy access to the start of your meeting.

WELCOME RECEPTION

4:30 PM - 6:30 PM

Take advantage of this opportunity to connect with fellow attendees and strengthen industry relationships before the first educational session starts!

An Evening of Networking, Fun, & Giving Back

- Meet with exhibitors
- Connect with industry colleagues
- Enjoy cocktails, food & refreshments
- Participate in annual cornhole festivities



All proceeds benefit the PAPA Gary L. Hoffman Scholarship Fund

CONFERENCE AGENDA

TUE
JAN 19
2027

3 PDH/ NECEPT Credits will be issued for Second General Session

DAY 2 – EDUCATION AND NETWORKING

Agenda subject to change. See www.pa-asphalt.org for most up to date agenda

7:00 a.m.	**Registration/Continental Breakfast with Exhibitors**
First General Session	
8:00 a.m.	**Welcome, Pledge of Allegiance** Mary Robbins, Ph.D., P.E., PAPA Executive Director
8:15 a.m.	**Opening Remarks** Dan Ganoe, PAPA President, President, Lindy Paving, Inc.
8:30 a.m.	**2027 Pennsylvania Turnpike Commission Program and Future Directions** Mark P. Compton, Chief Executive Officer, Pennsylvania Turnpike Commission
9:00 a.m.	**2027 PennDOT Construction Program and Strategic Initiatives Overview** Christine Norris, P.E., Deputy Secretary for Highway Administration, PA Department of Transportation
9:45 a.m.	**BREAK with the Exhibitors**
10:00 a.m.	**APA Perpetual Pavement Presentation to PennDOT District 10 and Remarks** Buzz Powell, Ph.D., P.E., Asphalt Pavement Alliance (APA) Technical Director
11:00 a.m.	**Staying on the Bleeding Edge: The Artificial Intelligence Revolution in Asphalt Pavements** Jhony Habbouche, Ph.D., P.E., Western Regional Engineer, Asphalt Institute
11:45 a.m.	**Winter Warm-Up Donation** Heather Warner, Chairwoman, Women of Asphalt PA Branch
NOON - Luncheon (Buffet and Seating in Fountain Lobby, **Desserts with Exhibitors**) **NOON – Women of Asphalt Luncheon**– Overlook Room	
Second General Session	
1:15 p.m.	**PAPA Gary L. Hoffman Scholarship Presentation** Gary Hoffman P.E., Consultant, Scott Nazar, Scholarship Chair, Dan Ganoe, PAPA President
1:30 p.m.	**PAPA 2026 Asphalt Quality Paving Awards** Mary Robbins, Ph.D., P.E., PAPA Executive Director and Dan Ganoe, PAPA President, President, Lindy Paving, Inc.
2:00 p.m.	**AFSP: Talk Saves Lives** Robert Granzow III, American Foundation for Suicide Prevention (AFSP)
3:00 p.m.	**BREAK with the Exhibitors**
3:15 p.m.	**Building Trusted Digital Paving Workflows** Todd Mansell, Production Application Specialist, Caterpillar, Inc.
4:15 p.m.	**Annual Business Meeting** *(PAPA Members Only – The Overlook)* Dan Ganoe, PAPA President
4:30 p.m.	**President's Reception/Exhibitors Open/ Scholarship Cornhole Competition**
6:15 p.m.	**Post Bingo Winners & Draw for Prizes**
6:30 p.m.	**Dinner on Own/Exhibitor Tear Down**

PRESIDENT'S RECEPTION



4:30 PM – 6:30 PM
Ballroom, Lounge, and Terrace

Network. Eat. Play. Give Back.

- Meet with exhibitors
- Networking opportunities
- Scholarship Support
- Sponsor Recognition

All game proceeds benefit the PAPA Gary L. Hoffman Scholarship Fund.

CONFERENCE AGENDA

WED
JAN 20
2027

4
PDH/
NECEPT
Credits will
be issued for
Wednesday

DAY 3 - BREAKOUT SESSIONS

7:00 AM -8:00 AM - Enjoy a hot breakfast buffet

PAVING SESSION

8:00 AM - 12:00 pm - Garden Terrace West
Agenda subject to change. See www.pa-asphalt.org for most up to date agenda

Paving Breakout Session – Garden Terrace West	
8:00 a.m.	**Thick Lift Asphalt Paving Solutions** Thomas Harman, Senior Research Engineer, NCAT at Auburn University
9:00 a.m.	**Work Zone Safety: Piloting a Work Zone Intrusion Detection System** Michael Reeder, P.E., Assistant District Executive – Construction, PennDOT District 8-0
9:30 a.m.	**Break**
9:45 a.m.	**Setting Up the Paver for Success** Todd Mansell, Production Application Specialist, Caterpillar, Inc.
10:45 a.m.	**High Speed Inertial Profiler Overview and Certification** Buzz Powell, Ph.D., P.E., APA Technical Director
11:30 a.m.	**Connected Work Zones** Cassidy Blowers, P.E., Construction Resource Engineer, Delaware DOT
11:59 a.m.	**Wrap up** – Mary Robbins, Ph.D., P.E., PAPA Executive Director
NOON	**Conference Adjourns**

PRODUCER SESSION

8:00 AM - 12:00 pm - Garden Terrace East
Agenda subject to change. See www.pa-asphalt.org for most up to date agenda

Producer Breakout Session – Garden Terrace East	
8:00 a.m.	**Relationship between Density and Performance Tests/Field Performance** Greg Harder, P.E., Senior Regional Engineer, The Asphalt Institute
9:00 a.m.	**PA Performance Testing Thresholds** Dr. Mansour Solaimanian, P.E., Research Professor, Pennsylvania State University
9:30 a.m.	**High-RAP Done Right: Automated Extraction, Rotovap Recovery, and Safety** Ann Baranov, Managing Director, infraTest USA, Inc.
10:00 a.m.	**Break**
10:15 a.m.	**Recycled Asphalt Shingles (RAS) Balanced Mix Design (BMD) - Case Study for Pennsylvania** Nam Tran, Ph.D., P.E., Assistant Director and Research Professor, NCAT at Auburn University
11:15 a.m.	**Influence of Plant Production on BMD Performance Test Results** Tom Bennert, Ph.D., Director, CAIT and Associate Professor, Rutgers University
11:59 a.m.	**Wrap up** – Martin Libertini, PAPA Director of Technical Services
NOON	**Conference Adjourns**



REGISTRATION INFORMATION

Register Early!

DEADLINE TO REGISTER
Jan 4, 2027

REGISTRATION INCLUDES

✓ Educational Sessions
✓ Welcome Reception
✓ President's Reception
✓ Meals and Refreshments
✓ Exhibitor Access
✓ Conference Materials
✓ Certificate of Attendance

REGISTRATION RATES

$450 - Member (early bird)
$625 - Member after Jan 4, 2027
$725 - Non-Member (early bird)
$900 - Non-Member after Jan 4, 2027
$285 - Government Rate
$200 - Spouse/Guest
$225 - One Day

Cancellation & Weather Policy

- Cancellation Deadline: January 4, 2027.
- Written cancellations must be received by this date. No refunds after January 4, 2027.

Inclement Weather:
- Updates will be posted at www.pa-asphalt.org.

Conference Status:
- If the Hotel Hershey is open, the conference will be held as scheduled.

HOW TO REGISTER

1. Visit www.pa-asphalt.org
2. Complete online registration
3. Reserve hotel accommodations
4. Join us in Hershey!

We look forward to seeing you!

CONFERENCE AT A GLANCE

MONDAY JANUARY 18, 2027

- PAPA Committee Meetings
- Exhibitor Set Up
- Registration Opens
- Welcome Reception

TUESDAY JANUARY 19, 2027

- Registration
- Continental Breakfast
- First General Session
- Hot Luncheon Buffet
- Second General Session
- Awards Ceremony
- President's Reception

WEDNESDAY JANUARY 20, 2027

- Registration
- Hot Breakfast Buffet
- Paving Breakout Sessions
- Producer Breakout Session
- Program Concludes



Attendance at this event constitutes permission for PAPA to use photographs and video recordings taken during the event for publication on its website, newsletters, social media platforms, marketing brochures, training presentations, and other promotional, educational, and communication materials.

THE HOTEL HERSHEY

100 Hotel Road
Hershey, PA 17033
Ph: 717.533.2171
www.thehotelhershey.com

ROOM BLOCK DEADLINE

DEC 28, 2026

THE VILLA'S	STANDARD ROOM RATE
$279 + 11% tAX 4 OR 6 BED ROOM	**$259 + 11% tax**

- includes continuous shuttle service to/from the main hotel
- excludes Villa Concierge Lounge Access

Cancellation & Weather Policy

Cancellation Deadline: January 4, 2027 Written cancellations must be received by this date. No refunds after January 4.

Inclement Weather: Updates will be posted at www.pa-asphalt.org.

Conference Status: If the Hotel Hershey is open, the conference will be held as scheduled.

REGISTER ONLINE

Click **LINK** for online reservations. Enter the ATTENDEE PASSCODE: PAPA2027. Group rate is honored one day before and and after event dates. Make your reservation early!

REGISTER BY PHONE

Call 1.855.729.3108 and ask for 67th Annual PAPA Conference 2027 room block at The Hotel Hershey. The reservation team is available seven days a week from 8am-8:30pm. Your credit card is charged a one night's advance deposit including tax at the time of booking.

DETAILS

- December 28, 2026 - Room Block Cut Off
- Cancellations less than 72 hours prior to arrival will be charged one night's room and tax to the credit card on file.
- Cancellations must be done directly with The Hotel Hershey
- 4:00 PM -Check In
- 11:00 AM - Check Out

ONSITE RESTAURANT OPTIONS

- The Circular
- 1933 Restaurant & Tavern
- Iberian Lounge
- Trevi 5

Make your reservation early and BOOK ONLINE.
https://www.thehotelhershey.com/dining/



We look forward to seeing you!

BECOME A SPONSOR

Support the industry and gain valuable visibility through our Annual Conference sponsorship opportunities.

Partner with us and showcase your company at our Annual Conference. A variety of sponsorship opportunities are available to help maximize your exposure and support this premier industry event.

Sponsorships are awarded on a first-come, first-served basis and are available exclusively to members in good standing.

$5500

LANYARDS
- Limited to Producer Members
- Exclusive logo placement
- Used at all 2027 PAPA Events

$4000

WIFI
- 2 Sponsors
- WiFi - Day 1 | WiFi Day 2
- Company name set as daily password

$3000 NEW

WELCOME BAG
- Exclusive logo placement on conference welcome bag
- Welcome Bag distributed to each attendee
- Opportunity to include one promotional item in each bag (item provided by sponsor)

$2500 NEW

COMPANY REFRESH/LOUNGE
- Exclusive branded lounge area during evening receptions
- Reserved VIP Seating (couches, chairs, tables)
- Ballroom Roped off with your Company Logo
- Limited to two sponsors (Monday and Tuesday)

$2500

PA WOMEN OF ASPHALT
- **E**xclusive recognition at Mon & Tues Meetings and Luncheon
- Your banner up displayed during meeting and luncheon
- Your logo featured on promotional materials
- Include your branded swag at Women of Asphalt events

$2500

NAME BADGE
- Exclusive logo placement on attendee badges
- Exclusive logo placement on exhibitor badges

$1800 NEW

RESTROOM REFRESH & RESCUE
- Your Company logo on Refresh, Recharge, Return to the Fun Signage
- Exclusive logo placement
- Comfort baskets placed in restrooms with refresh items

$1700 NEW

SHUTTLE SERVICE
- Recognition Signage on Shuttle
- Your brand travels with attendees throughout the conference
- Branded Water Bottles
- Include your branded materials to riders

$1600 NEW

WELLNESS GYM SPONSOR
- Exclusive Signage promoting extended GYM hours
- Opens two hours early Tues & Wed
- Branded Water Bottles.

$1500 NEW

HAND SANITIZER
- Exclusive logo placement
- Custom branded hand sanitizer and give to each attendee in their welcome bag.



All Artwork must be submitted by December 28, 2026

BECOME A SPONSOR

Support the industry and gain valuable visibility through our Annual Conference sponsorship opportunities.

Included in all sponsorships:

- Recognition in the offical conference program.
- On-Site recognition throughout the conference splash screens.
- Recognition on the PAPA Website and on Social Media Pages.
- Recognition in attendee email communications.
- Sponsor Ribbon on Name Badge.

$1500

BREAKFAST SPONSORS

- Unlimited Sponsors
- Put your brand front and center to start each day!
- Company logo displayed on breakfast signage for two days
- Opportunity to place promotional materials near service stations

$1500

AV

- Unlimited Sponsors
- Signage at AV Booth
- Logo on presentation holding slides
- Prominent recognition before, during, and after conference sessions

$1400

- **CORPORATE PENS**
- Exclusive logo placement
- Given to each attendee in Welcome Bag
- Used at all 2027 PAPA events

$1300

PROGRAM SPONSOR

- Exclusive logo designation on Conference Programs
- Given to each attendee in Welcome Bag.

$1000

BEVERAGE STATION

- Custom Drink Tickets with your company logo.
- Two Sponsors Monday Welcome Reception
- Two Sponsors Tuesday President's Reception
- Logo displayed at each bar location
- 10 Extra Tickets given to each sponsor

$850

BRANDED BEVERAGE NAPKINS

- Exclusive, high-visibility branding opportunity
- Your logo on all beverage napkins used at Receptions, hosted bars, coffee breaks. Your logo in the hands of all conference attendees.

$800

BEVERAGE KOOZIES

- Your branded koozie at all beverage stations during receptions
- Opportunity to include a promotional message or QR Code on your koozie

$750

EXHIBITOR BINGO CARD

- Exclusive logo placement on every card
- Logo on all Bingo instructions
- Given to each attendee in Welcome Bag

$500

WELCOME RECEPTION SPONSOR

- Unlimited Sponsors
- Recognition as a supporting Sponsor Monday evening
- Company logo displayed on event signage

$500

PRESIDENT RECEPTION SPONSOR

- Unlimited Sponsors
- Recognition as a supporting Sponsor Tuesday evening
- Company logo displayed on event signage



All Artwork must be submitted by December 28, 2026

2027 SPONSOR COMMITTMENT FORM

Instructions

1. Complete and return this form to donna@pa-asphalt.org.
2. You will be notified by email if your sponsorship(s) selection is awarded. You may contact PAPA to inquire about sponsorship availability.
3. Awarded sponsors will receive a one-time payment link.
4. Payment is due upon sponsorship confirmation.
5. Submit your company logo to donna@pa-asphalt.org by December 28, 2027.

Questions? Contact PAPA at 717-657-1881 ext 4, or donna@pa-asphalt.org.

Company Name	
First/Last Name	
Job Title	
Cell Phone	
Email	
Comments	
I would like to Sponsor:	
1st Choice	
2nd Choice	
3rd Choice	

Enhance attendee participation by contributing a prize for Exhibitor Bingo. If you can donate a prize, please indicate how you will provide your donation:

□ Bring prize to the conference.

□ Ship prize to the PAPA office at 3544 N Progress Ave, Suite 100, Harrisburg, PA 17110, ATTN: Donna Sweeney, prior to the conference.

□ Send a monetary contribution and PAPA will purchase a gift on your behalf. Please call 717-657-1881 ext 4 for further details.



Prize Description:

Monetary Contribution Amount:

Please Note: Alcoholic beverages are not permitted as prizes per The Hotel Hershey

BECOME AN EXHIBITOR

67th Annual PAPA Conference Exhibitor Registration Form

Key Exhibitor Details

- Event: 67th Annual PAPA Conference - January 18-20, 2027
- Exhibitor Tables Available: 32 tables for PAPA members in good standing.
- Booth Cost: $1,400 per tabletop exhibit.
- Logo Submission: Email a JPEG logo (minimum 300 dpi) to donna@pa-asphalt.org.

Included with Exhibitor Space

- One attendee registration
- One 6-foot draped/skirted table
- Two chairs
- Wastebasket
- Vendor name sign
- One 110V electrical outlet (if requested)
- Company logo displayed on conference screens and in promotional materials

Company Name _____

First/Last Name _____

Job Title _____

Cell Phone _____

Email _____

Comments _____

PLEASE NOTE: Exhibit Space Numbers have changed, please refer to diagram attached

My booth preference is as follows: (1-32)

1st Choice _____ 2nd Choice: _____ 3rd Choice _____

Booth assignments are awarded on a first-come, first-served basis and will be confirmed via email. Once assigned, you will receive your booth number and a secure one-time payment link. Your exhibit space is reserved upon receipt of payment.

Exhibitor Bingo Prize Donation

Enhance attendee participation by contributing a prize for Exhibitor Bingo. If you can donate a prize, please indicate how you will provide your donation:

□ Bring prize to the conference.

□ Ship prize to the PAPA office at 3544 N Progress Ave, Suite 100, Harrisburg, PA 17110, ATTN: Donna Sweeney, prior to the conference.

□ Send a monetary contribution and PAPA will purchase a gift on your behalf. Please call 717-657-1881 ext 4 for further details.



Prize Description:

Monetary Contribution Amount:

Please Note: Alcoholic beverages are not permitted as prizes per The Hotel Hershey

Thank you for supporting this fun and engaing conference activity.

EXHIBITOR INFORMATION

EXHIBITOR SCHEDULE

Monday, January 18, 2027

9:00 AM
- Exhibitor Booth Setup Begins
- Attendee Registration Opens

1:30 PM
- Member Advisory Committee Meeting
- Vista Room, above 1933 Restaurant & Tavern
- All exhibitors are welcome to attend

3:00 PM
- Exhibit booth setup must be complete

4:30 PM
- Exhibits Open
- Welcome Reception Begins
- Annual cornhole festivities
- Exhibitor Bingo begins

6:30 PM
- Exhibits Close

Tuesday, January 19, 2027

7:00 AM
- Attendee Registration Reopens
- Exhibits Reopen
- Continental Breakfast

11:30 AM
- Lunch Buffet for Exhibitors Only

12:00 PM
- Lunch Buffet in Fountain Lobby
- Desserts with Exhibitors

4:30 PM
- President's Reception begins
- Food & Beveraage Stations open
- Annual cornhole festivities

6:30 PM
- Exhibit Tear Down Begins

8:00 PM
- All Exhibits Must Be Completely Removed

Shipping & Delivery Information

Materials shipped to The Hotel Hershey will be accepted beginning January 17, 2027.
Shipping Address
The Hotel Hershey
Attn: Donna Martinez
Attn: 67th Annual PAPA Conference
100 Hotel Road, Hershey, PA 17033
Hold for: _____ (Company Name)
Please clearly label all shipments:
- Box 1 of ___ Box 2 of ___ Box 3 of ___, etc.

Prior to Shipment: Please email the following information to dmartinez@hersheypa.com:
- Carrier Name
- Tracking Number(s)
- Carrier Contact Phone Number

Reference: 67th Annual PAPA Conference

Shipping Reminders
- Materials received before January 17, 2027 may be refused or subject to storage fees.
- Please schedule deliveries and pickups after 1:00 PM whenever possible.
- Delivery trucks must be equipped with a lift gate.
- Exhibitors are responsible for arranging return shipping following the conference.
- The hotel does not maintain daily UPS, FedEx, or other carrier pickup schedules.
- Shipment packages are typically delivered directly to exhibit booths. If not, please visit the Registration Office.

Move-Out Requirements
- All exhibit materials must be removed by 8:00 PM on Tuesday, January 19, 2027
- All boxes must be secured and taped closed.
- All outgoing shipments must be clearly labeled with shipping information.
- Materials left behind will be assessed a $25 per day storage fee.
- Items remaining after one week will be discarded.



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